**Beat: Business**

# THINK BUSINESS, THINK HONG KONG: BUSINESS & INNOVATION HUB For GLOBAL BUSINESSES

**BUSINESS LEADERS FROM HONG KONG & FRANCE**

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**USPA NEWS -** “Think Business, Think Hong Kong” is a Signature Promotion organised by the Hong Kong Trade Development Council (HKTDC) in Overseas Markets to showcase Hong Kong as a Resilient Business and Innovation Hub facilitating Global Businesses to capture New Demands Worldwide and realise Business Opportunities...

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Succeeding the Overwhelming Response in the Previous Editions in Canada, France, Germany, Italy, Japan, the UK and the US, the Campaign returned to Paris on 19 September 2023 (at Carrousel Du Louvre in Paris).

It was comprising a Full-Day Symposium bringing together Business Leaders from Hong Kong and France to discuss the Latest Developments and Opportunities in Asia’s New Economy, Sustainability in Business, Innovation and Technology, Design and Creativity, and more, amid the ever-changing Global Business Dynamics...

Hong Kong’s Role in Partnering with French Counterparts to capitalise on the promising Opportunities arising from the Guangdong-Hong Kong-Macao Greater Bay Area and the Association of Southeast Asian Nations (ASEAN) Economies were also examined.

Group Photo
- Mr Hans Michael Jebsen, BBS - Chairman, The Hong Kong-Europe Business Council - Chairman, Jebsen Group
- Mr José Maurellet, SC - Vice Chairman, Hong Kong Bar Association - Senior Counsel, Des Voeux Chambers
- The Hon Jack So Chak-kwong, GBM, GBS, OBE, JP - Chairman Airport Authority Hong Kong
- Wilfred Yiu Co-Chief Operating Officer & Head of Equities - Hong Kong Exchanges and Clearing Limited

- Some of the following Themes were part of the Discussions:

* Think Business, Think Hong Kong
The Economic outlook is ridden with Uncertainties. Asia remains the World’s most Dynamic Region, accounting for 70% of Global Economic Growth. Building on the Region’s strong Consumption Power and accumulated Wealth, Hong Kong is Uniquely Positioned as a Gateway to the Dynamic Market.

* Seizing Business Growth in Asia
Hong Kong remains a Reliable Platform for Overseas Companies seeking to expand their Businesses in China, Asia-Pacific and Worldwide.

° Panel Left
- Hans Michael Jebsen, BBS - Chairman, The Hong Kong-Europe Business Council - Chairman, Jebsen Group
- The Hon Jack So Chak-kwong, GBM, GBS, OBE, JP - Chairman Airport Authority Hong Kong
- José Maurellet, SC - Vice Chairman, Hong Kong Bar Association - Senior Counsel, Des Voeux Chambers
- Xavier Musca Chief Executive Officer, Crédit Agricole CIB and Deputy General Manager of Crédit Agricole S.A. in charge of the Large Clients division
- Wilfred Yiu Co-Chief Operating Officer & Head of Equities - Hong Kong Exchanges and Clearing Limited
° Panel Right
- Justin D'Agostino MH Executive Board Member, International Chamber of Commerce - Global CEO, Herbert Smith Freehills

- Mickael Pinto CEO International, Energy & Sustainable Cities Egis Group
- Rebecca Chan Director and Chief Financial Officer Cloudbreak Pharma Inc
- Arnault Castel Founder kapok

* Co-creating a Dynamic and Sustainable Creative Industry for the Future
The City's Character, Resilience and Dynamism are what underpin the Business Vitality of Hong Kong's Vibrant and Entrepreneurial Creative Industries. This Forum was aimed to examine Local Designers' Journeys of Creation as they reconsider their Cultures, Resources and Lifestyles, adopting Principles of Circularity, making use of Customer Insights, and fostering the Right Mindsets and Capabilities to integrate Sustainability into a Lively Mix of Products and Services for Maximum Impact.

----) The Integrated Approach — A Deep Understanding of Nature, Economic, Social and Cultural Issues Around Us
----) The Integrated Approach — Fostering Innovative Solutions and Positive, Collaborative Work Environments

* Capturing Green & Sustainable Finance Opportunities in Asia through Hong Kong
Climate Change is one of the Biggest Challenges facing Humanity, with its impacts being felt across the World. China plans to hit "Carbon Emission Peak" by 2030 and achieve "Carbon Neutrality" by 2060. Over RMB 100 Trillion will need to be directed towards Carbon Reduction, presenting significant Climate Finance Opportunities for Global Investors. Hong Kong is a Major Financial Hub in Asia and has been supporting the Development of Green Finance in Recent Years. French Financial Institutions have been active in promoting Green Finance Initiatives in Hong Kong and the Greater Bay Area...

Photo Left
William To Executive Director PMQ Management Co. Ltd
Photo Right - Panel
- Cheung Hoi Kwan Dennis Director Studio RYTE
- Dr Kan Tai Keung, SBS, BBS Director KTK Consultants
- Kwan Chun Sing Magic Founder Architecture and All
- Moderator Amy Chow Curator of Creative Mosaic

* Unlocking Asia's Opportunities in Healthcare Innovation
Biotech and Healthcare Innovation continue to boom as Governments and Businesses rally around the World to address Global Health Issues. From aging Population, to Critical and Chronic Diseases, improving Access to Healthcare and Urgent Transformation of Primary Healthcare Systems, Asia's Diverse Mix of Developed and Developing Nations is creating a Perfect Storm of Healthcare Innovation Opportunities.

* Business Opportunities in the Guangdong-Hong Kong-Macao Greater Bay Area
Hong Kong's Strategic Location and Robust Economy make it an Ideal Gateway to the Flourishing Asian Market. In one of the Sessions, the Current Market Landscape of the Guangdong-Hong Kong-Macao Greater Bay Area (GBA) and its Seamless Connectivity with Mainland China and ASEAN were explored. The GBA, encompassing a Land Area of more than 56,000 km2, is Home to a Total Population of over 86 Million People. With a Remarkable GDP exceeding RMB 13 Trillion in 2022, the GBA represents a Significant Economic Powerhouse within the Region.

- About HKTDC

The Hong Kong Trade Development Council (HKTDC) is a Statutory Body established in 1966 to promote, assist and develop Hong Kong's Trade. With 50 Offices Globally, including 13 in Mainland China, the HKTDC promotes Hong Kong as a Two-Way Global Investment and Business Hub.

The HKTDC organises International Exhibitions, Conferences and Business Missions to create Business Opportunities for Companies, particularly Small and Medium-Sized Enterprises (SMEs), in the Mainland and International Markets. The HKTDC also provides Up-To-Date Market Insights and Product Information via Research Reports and Digital News Channels.

Source: Think Business, Think Hong Kong
On September 19, 2023 @ Carrousel Du Louvre in Paris

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